

KCALL Membership Meeting

May 6, 2009

Stinson Morrison Hecker

Present were: Judy Esrig, Nancy Stancel, Ruth Evans, Janet McKinney, Yelena Shmidova, Glenn Higley, Maria Johnson, Sandra Berman, Janice Jones, Cindy Crary, Sharon Hom, Joan Thomas, Debbie Steele, Beth Cohen, Brian Larios, Paul Erickson, Frances Schach, Ginger Schulmeister, Tom Marsh, Marit Bang, and Dale Magariel

I. Call to order: President Brian Larios called the meeting to order at 12:00 p.m.

II. Approval of the March 4, 2009 minutes: The minutes were approved as submitted.

III. Treasurer's report: Cindy Crary distributed copies of the Treasurer's Report to Membership dated May 6, 2009 and the 2009 Budget. The balance forward as of 3/20/09 was \$2,986.08. Disbursements for Earthlink services were \$59.90. Deposits for 2009 memberships were \$125. The balance as of 5/6/09 was \$3,051.18. We have 44 regular members, three associate member, and two student members.

IV. Technology: Nancy Stancel stated that the 2009 membership and board lists are posted on the website. Nancy is taking pictures at meetings, and will post them on the website. Kudos for individual members and for the group should be sent to Nancy, so they can be posted.

V. Program: Glenn Higley stated that a representative of the National Archives will speak at the August 4th meeting about "Getting Organized." A program has not been selected for the October 7th meeting. The December 8th Holiday Party will be held at Lydia's.

VI. Old Business: The Board had previously decided to use program funds to sponsor attendees at meetings. Such funds will be used to sponsor the attendance of one or two persons at the MAALL meeting on October 15-17 in Columbia, MO. The sponsorship will pay for registration, hotel, and mileage.

VII. New Business:

The Board had rejected the creation of a union list of materials. However, we will investigate the possibility of compiling a list of member subscriptions to such products such as Law360. Care will be used to protect copyright when sharing articles.

VIII. Adjournment: The meeting was adjourned at 12:07 p.m.

IX. Program: Judy Esrig presented a PowerPoint show, Measuring your impact/Making your case. The show was based on a seminar presented by the National Network of Libraries of Medicine. After the show, Glenn Higley led a discussion on the following topics: How does your library determine the wants and needs of the organization and your patrons? Does your library market itself to your firm or school, and if so, how? Has your library been asked to prove its value? How have you done so? How does your library track its activities? How do you present the data you collect to your organization? Have you been or do you think it is likely that you may be asked for

Cost Benefit Analysis or Return on Investment figures? Do you know of a library that has been asked for these figures? Are libraries in general doing a good job of marketing themselves? In what ways can they improve?

Respectfully submitted,

Judy Esrig, Secretary